



**MONTEREY BAY NATIONAL MARINE SANCTUARY
25TH ANNIVERSARY GALA
SEPTEMBER 16, 2017 | MONTEREY BAY AQUARIUM**

FEATURING SPECIAL GUEST, THE HONORABLE LEON PANETTA

Join the National Marine Sanctuary Foundation and our local partners in celebrating the 25th Anniversary of the establishment of the Monterey Bay National Marine Sanctuary. The Honorable Leon Panetta will be awarded for his pivotal role in establishing the sanctuary and his lifelong commitment to ocean conservation.

The Gala will include an elegant dinner at the beautiful Monterey Bay Aquarium, exciting auction, VIP reception for sponsors and invited guests, and remarks by Congressman Jimmy Panetta and the Honorable Sam Farr. Proceeds will benefit the Monterey Bay National Marine Sanctuary.

www.marinesanctuary.org/monterey-bay-25

Our Impact

Monterey Bay National Marine Sanctuary is the largest national marine sanctuary in the continental United States, and protects thousands of wildlife species, unique habitats like Monterey Submarine Canyon, and countless historic sites. Established in 1992 by an act of Congress and with considerable public support, the sanctuary relies on a diverse network of partners and volunteers to promote responsible, sustainable ocean uses that ensure the long-term wellbeing of this special place. A healthy ocean and watershed directly affects the lives of thousands of local residents spread across five counties adjacent to the sanctuary, as well as millions of tourists who visit the sanctuary and surrounding area every year.

The National Marine Sanctuary Foundation is a national non-profit organization whose mission is to conserve treasured places in our ocean and Great Lakes for current and future generations of Americans to enjoy. The Foundation promotes citizen science, research, conservation, education and community engagement to conserve marine habitats, protect places of cultural significance, and preserve our maritime heritage. Partnerships are critical to the Foundation's work. With your help, we provide vital program support and advocacy on behalf of Monterey Bay National Marine Sanctuary.



Photo Credit: Claire Fackler/NOAA

25th Anniversary Gala Committee

Fred Keeley, chair
Michael Bekker
The Honorable Sam Farr
Julie Packard

Sponsorship Opportunities

A sponsorship of the Monterey Bay 25th Anniversary Gala shows both a commitment to the health and welfare of our ocean, as well as to the greater Monterey Bay community. Thank you for your partnership!

Sponsor Benefits	Sanctuary Champion \$10,000	Sanctuary Guardian \$5,000	Sanctuary Advocate \$2,500	Sanctuary Friend \$1,000
Gala Tickets Included	12	8	6	2
Access to VIP Reception	✓	✓	✓	✓
Logo Included on Event Website and On-site Event Signage	✓	✓	✓	
Verbal Recognition During Event Program	✓	✓		
Recognition on Social Media	✓			
Sponsor Logo Included on Event Street Banner on Alvarado Street	✓			
Ad in Program Book	Full page	1/2 page	Logo	Name

Additional Named Sponsorships

The opportunities listed below are available on a first-come, first-served basis. Have a great idea that isn't listed here? Please contact murph@marinesanctuary.org for more information.

Sponsor Benefits	Auction Sponsor (\$2,500)	VIP Reception Sponsor (\$2,500)	Beverage Service Sponsor (\$2,500)
Two Gala Tickets	✓	✓	✓
Access to VIP Reception	✓	✓	✓
Logo Included on Event Website and On-site Event Signage	✓	✓	✓
Name Included in Program Book	✓	✓	✓

Sponsorship Deadlines

The sponsorship logo/ad, pledge form, and payment must be received no later than Friday, August 18th, 2017, for sponsor inclusion in program and other on-site marketing materials.

MONTEREY BAY 25TH ANNIVERSARY GALA SPONSORSHIP PLEDGE FORM

Company:

Please list company name as you would like it to appear in printed event materials

Contact Name:

Title:

Mailing Address:

City:

State:

Zip:

Phone:

Email:

PLEASE CHECK HERE IF YOU WOULD LIKE TO BE INVOICED FOR PAYMENT

EVENT SPONSORSHIPS

Choose one overall event sponsorship level. Please see sponsor opportunities for a description of benefits.

Sanctuary Champion \$10,000

Sanctuary Guardian \$5,000

Sanctuary Advocate \$2,500

Auction Sponsor
\$2,500

Beverage Sponsor
\$2,500

VIP Reception Sponsor
\$2,500

Sanctuary Friend
\$1,000

ADDITIONAL TICKETS

Purchased with any event sponsorship selected above

Individual Gala Tickets

Choose only if additional tickets are needed:

\$175 x _____ Tickets

TOTAL DUE

FAX to (301) 608-3044 • EMAIL to murph@marinesanctuary.org

Mail checks payable to National Marine Sanctuary Foundation:
8601 Georgia Avenue, Suite 510 • Silver Spring, MD 20910

Payment is not due with this form. Please indicate above if an invoice is required.

The National Marine Sanctuary Foundation is a 501(c)3 non-profit public charity, #94-3370994.
For more information, please contact: Michael Murphy at (415) 652-5479 or murph@marinesanctuary.org